

ORDER



Orders
Order / Rev: 719848
Alt Order #: 06360840
Product Desc: BACHMANN FOR CONGRES
Estimate: 2800
Flight Dates: 10/03/12 - 10/09/12
Original Date / Rev: 10/02/12 / 10/02/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Strategic Media Placement LLC
Buying Contact:
Billing Contact:
 3946 North Hampton Drive
 Powell, OH 432065

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: BACHMANN,M/R/CON
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	91	\$68,940.00	\$58,599.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	91	\$68,940.00	\$58,599.00	0.00
Totals	91	\$68,940.00	\$58,599.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/03/12	10/09/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/12	10/09/12	MTWTF--		5			\$150.00			0.00			
2	KARE	10/03/12	10/09/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	9	\$990.00	P-4	0.00	NM	9	\$8,910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/12	10/09/12	MTWTF--		9			\$990.00			0.00			
3	KARE	10/03/12	10/09/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	8	\$425.00	P-2	0.00	NM	8	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/12	10/09/12	MTWTF--		8			\$425.00			0.00			
4	KARE	10/06/12	10/06/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		2			\$150.00			0.00			
5	KARE	10/06/12	10/06/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		2			\$400.00			0.00			
6	KARE	10/07/12	10/07/12		CM	8-9a	-----S	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SUN 1DY NBC Today Show (Su)															
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$175.00		0.00			
7	KARE	10/03/12	10/08/12	Days of Our Lives	CM	12-1p	M-WT---	:30	3	\$335.00	P-2	0.00	NM	3	\$685.00
Days of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/12	10/09/12	M-WT---					3	\$335.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/03/12-10/09/12		Days of Our Lives		12-1p	M-WTh----	:30		\$175.00		0.00	NM		
3	KARE	10/03/12-10/09/12		Days of Our Lives		12-1p	M-WTh----	:30		\$175.00		0.00	NM		
8	KARE	10/03/12	10/09/12	M-F 4-430p	CM	4-430P	MTWTF--	:30	5	\$175.00	P-2	0.00	NM	5	\$875.00
KARE 11 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/12	10/09/12	MTWTF--					5	\$175.00		0.00			
9	KARE	10/03/12	10/09/12	M-F 430-5p	CM	430-5P	MTWTF--	:30	5	\$990.00	P-4	0.00	NM	5	\$4,950.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/12	10/09/12	MTWTF--					5	\$990.00		0.00			
10	KARE	10/03/12	10/09/12	M-F 5-530p	CM	5-530p	MTWTF--	:30	10	\$585.00	P-2	0.00	NM	10	\$5,850.00
KARE 11 5 News															
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/12	10/09/12	MTWTF--					10	\$585.00		0.00			
11	KARE	10/03/12	10/09/12	M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	5	\$3,500.00
KARE 11 6 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/12	10/09/12	MTWTF--					5	\$700.00		0.00			
12	KARE	10/06/12	10/06/12	Sat 5-530p	CM	5-530p	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
KARE 11 5 News Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$500.00		0.00			
13	KARE	10/07/12	10/07/12	Sun 5-530p	CM	5-530p	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
KARE 11 5 News Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$700.00		0.00			
14	KARE	10/03/12	10/09/12	M-F 630-7p	CM	630pm-7pm	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/12	10/09/12	MTWTF--					5	\$1,000.00		0.00			
16	KARE	10/05/12	10/05/12	Fri Prime	CM	8-9p	----F--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
Fri Prime (8:00 PM-9:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,500.00		0.00			
17	KARE	10/07/12	10/07/12	Football Night in America	CM	6-715p	-----S	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
Football Night in America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$1,300.00		0.00			
18	KARE	10/07/12	10/07/12	NFL Regular Season Fo	CM	715-1030p	-----S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
NFL Regular Season Footba															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$5,000.00		0.00			
19	KARE	10/03/12	10/09/12	M-F 10-1035p	CM	10-1035p	MTWTF--	:30	10	\$1,400.00	P-2	0.00	NM	10	\$14,000.00
KARE News 10p															
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/12	10/09/12	MTWTF--					10	\$1,400.00		0.00			
20	KARE	10/06/12	10/06/12		CM	10pm-1030pm	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KARE News 10p Sa															
KARE News 10p Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$1,200.00		0.00			
21	KARE	10/03/12	10/09/12	Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
Tonight Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/12	10/09/12	MTWTF--					5	\$350.00		0.00			
22	KARE	10/07/12	10/07/12	MN Bound	CM	1035-1105p	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
MN Bound															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$700.00		0.00			
23	KARE	10/08/12	10/08/12	Mon Prime	CM	Mon Prime	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
THE VOICE															
(6:58 PM-9:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$4,000.00		0.00			
N24	KARE	10/07/12	10/07/12	Meet the Press	CM	9-10a	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
Meet the Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$2,500.00		0.00			
N25	KARE	10/03/12	10/05/12	M-F 430-5A	CM	430-5a	--WTF--	:30	3	\$65.00	P-2	0.00	NM	3	\$195.00
M-F 430-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$65.00		0.00			
N26	KARE	10/03/12	10/05/12	Last Call	CM	1235xm-105xm	--WTF--	:30	3	\$75.00	P-2	0.00	NM	3	\$225.00
Last Call w/ Carson Daly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$75.00		0.00			
													Totals	91	\$68,940.00